



COPORATE SPONSORSHIP CONTRACT 2017

The following provisions and signatures constitute an agreement between _____, hereinafter referred to as SPONSOR, and The Original Tiki Bar and Restaurant, serving as agent for the event, Hooked On Music, hereinafter referred to as EVENT. Terms of this agreement shall remain in place until the conclusion of EVENT and corresponding sponsorship terms, ending midnight 03/25/2017.

SPONSOR's management and representation for this event is Donna Burke of The Original Tiki Bar who is exclusively and solely authorized by SPONSOR to conduct business on behalf of SPONSOR as described on this agreement and as pertaining hereto, unless otherwise expressed through written notice with entry into this contract.

The Original Tiki Bar and Restaurant management and representation for this event is Donna Burke of The Original Tiki Bar and Restaurant who is exclusively and solely authorized by The Original Tiki Bar and Restaurant to conduct business on behalf of The Original Tiki Bar and Restaurant as described on this agreement and as pertaining hereto, unless otherwise expressed through written notice with entry into this contract.

The SPONSOR commits a contribution of \$_____ to EVENT, corresponding to the following marked sponsorship level: Service or product contribution is lieu of cash is negotiable.

EVENT FESTIVAL CORPORATE SPONSORSHIP:

MAIN EVENT SPONSOR \$10,000 (3 available sponsorship at this level)

- ☆ Exclusive Naming rights for the Festival
- ☆ Exclusive Naming rights for the 1 Festival stage
- ☆ 23x3 Banner displayed from each Stage
- ☆ Brand Exclusivity throughout the festival
- ☆ Pre-concert on-stage live announcements throughout the day on both stages, Large logo on all event banner(s)
- ☆ Corporate logo on all festival advertising, official website (with link), Facebook, flyers, posters & Street banners
- ☆ Logo on all printed publications
- ☆ Premium booth space in the event
- ☆ Advertisement on Jumbo Tron during the festival
- ☆ Advertisement at Restaurant Property for 1 year after festival end
- ☆ Exclusive mention in radio advertisement
- ☆ 30 VIP passes with 2 VIP Parking spots

VIP TENT SPONSOR \$6000 (1 available sponsorship for this level)

- ☆ Exclusive naming rights for VIP Tent
- ☆ Brand Exclusivity throughout the festival
- ☆ Company provided Banners displayed in VIP area
- ☆ Large Logo on all Event Banners
- ☆ Corporate Logo on all festival advertising, official website (with link), Facebook, flyers, posters & Street banners
- ☆ Logo on all printed Publications
- ☆ 1 Premium booth space within the festival
- ☆ Advertisement on Jumbo Tron during the festival
- ☆ Advertisement at Restaurant property for 1 year after festival end
- ☆ Exclusive Mention in Radio advertising throughout the day during stage announcements on both main stages
- ☆ 10 VIP Passes with 2 VIP Parking spots

Band Sponsorship \$5000 (6 available sponsorships for this level)

- ☆ Large Logo on all event banners
- ☆ Brand exclusivity throughout the festival
- ☆ Mention on Stages throughout the festival
- ☆ Corporate Logo on all festival advertising, official website (with link), Facebook, flyers, posters & street banners
- ☆ Logo on all printed Publications
- ☆ 1 Premium booth space within the festival
- ☆ Advertisement on Jumbo Tron during the festival
- ☆ Advertisement at Restaurant property for 1 year after festival end
- ☆ Exclusive mention in Radio advertising and throughout the day during stage announcements on both main stages
- ☆ 10 VIP Passes with 2 VIP Parking spot

Media Sponsorship \$2000

- ☆ Logo on all event banners
- ☆ Corporate logo on all festival advertising, official website (with link), Facebook, flyers, posters & street banners
- ☆ Logo on all printed publications
- ☆ 1 Premium booth space within the festival
- ☆ Advertisement on Jumbo Tron during festival
- ☆ Exclusive mention in Radio advertising and throughout the day during stage announcements on both stages
- ☆ 4 VIP Passes

Additional Terms

Use of Marks: SPONSOR will provide marks to be used.

Venue and governing law: Venue in connection with any issue arising out of the performance or interpretation of this agreement shall be in St. Lucie County, Florida and the laws governing said construction of the agreement shall be the laws of the State of Florida. This agreement shall not be deemed nor construed to serve as an endorsement by The Original Tiki Bar and Restaurant of SPONSOR or its products or services. This agreement is not intended to create any joint operating relationship or partnership by and between the parties other than the sponsorship by SPONSOR of EVENT.

Indemnification: SPONSOR indemnifies and holds harmless The Original Tiki Bar and Restaurant for any actions, causes of action, or claim that may be alleged or asserted by any party arising out of the use or utilization of SPONSOR's products and/or services and any negligence of employees, officers, and agents of SPONSOR. Such indemnification and hold harmless shall extend to all claims, actions, and causes of actions, including but not limited to judgments, interest, attorney's fees, and costs incurred therein.

Liability: In the event Sponsor fails to fulfill its obligations provided herein, Sponsor will not receive or have access to any of the above stated sponsorship benefits.

Severability: If any part of this agreement shall be determined to be invalid or unenforceable by a court of competent jurisdiction or by any other legally constituted body having jurisdiction to make such a determination, the remainder of this agreement shall remain in full force and effect.

Additions or changes: If the need arises to change aspects of this agreement in regard to services provided The Original Tiki Bar and Restaurant this may be done with both sides agreeing to said changes. All changes must be agreed to in writing by The Original Tiki Bar and Restaurant and SPONSOR.

Non-assignment: This agreement is valid only for the benefit of the undersigned Sponsor below. Sponsor may not extend the rights offered The Original Tiki Bar and Restaurant to any other entity, whether an affiliated entity or not. Any extension of rights by SPONSOR is a material breach of this agreement whereupon The Original Tiki Bar and Restaurant may terminate this agreement retaining all sponsorship fees paid by SPONSOR.

Sponsor Representative

The Original Tiki Bar and Restaurant Representative
& Hooked on Music Representative

Sign: _____

Sign: _____

Print: _____

Print: _____

Title: _____

Title: _____

Date: _____

Date: _____

Contact info: Donna Burke • 772-708-4555 • donna@originaltikibar.com • hookedonmusic@hookedonmusic.org • Original Tiki Bar • 772-461-0880